Using Google Effectively for Academic Research

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Outline

- Google Basic
- More Google
- Google Scholar
- Google Books
- Google ≠Everything you Need
- Do we have a Trust Issue Here?

Google Basics

- Upper case or lower case doesn't matter
- Word Order, Phrases put phrases in double quotes; most important words first
 - <u>kowloon city</u> vs <u>city kowloon</u> vs <u>"city kowloon"</u>
 - <u>english</u> <u>speakers learning cantonese</u> vs <u>cantonese speaker learning</u> <u>english</u>
- Exclude some words use minus sign
 - <u>chrome</u> will find a lot of results about the web browser offered by Google; use <u>chrome -google</u> to remove search results mentioning Google

Google Advanced Searches

• Site search

- "research center" site:goums.ac.ir
- site:goums.ac.ir" معاونت تحقيقات"
- Filetype Search
 - Hematology filetype:PPT
 - "hiv patient education" filetype:pdf

More Google Tricks

- Dictionary <u>define: blended learning</u>
- Calculator <u>23 * 85 20</u>
- Conversion
 - <u>3259 seconds in hours</u>
 - <u>10km in miles</u>
 - <u>-10C in F</u>

Try it yourself

- Definition
- •Define google
- Define melanoma

Finding about WeatherWeather Beijingweather Okinawa

Searching a specific file type: •Google tips and filetype:pdf •"academic writing" site:.edu.hk

Calculation •23 * 85 - 20 •100*3.14-cos(83)= Get number conversions •Miles to km •100F in C (Fahrenheit -> Celsius)

Get the time •Time Tokyo •Time Perth •Time Kazakhstan •Sunrise Gorgan

Search by image

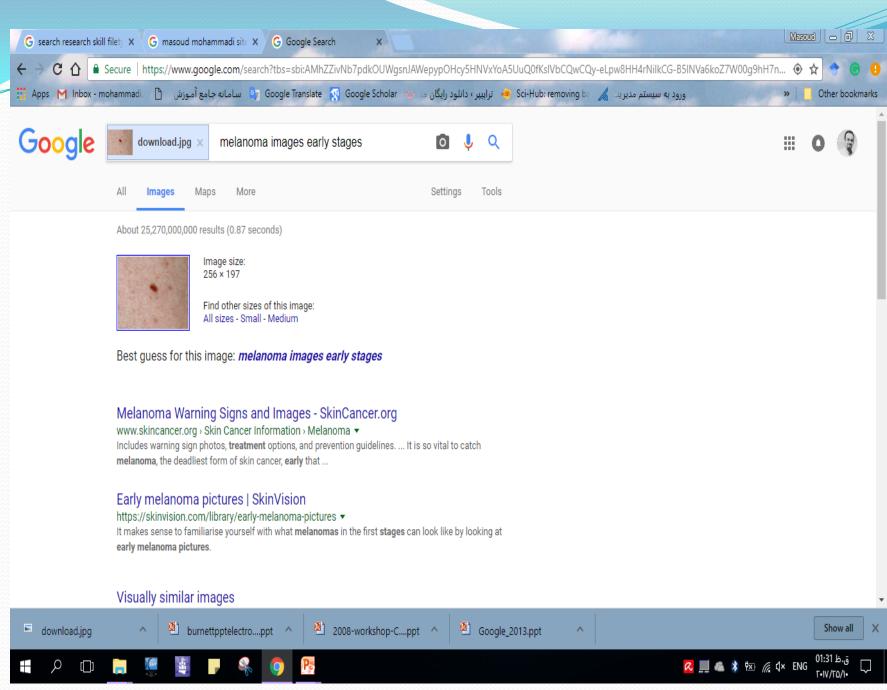
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Search by image			×
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Note: This feature is available on Chrome and Firefox browser





Find out where these places are







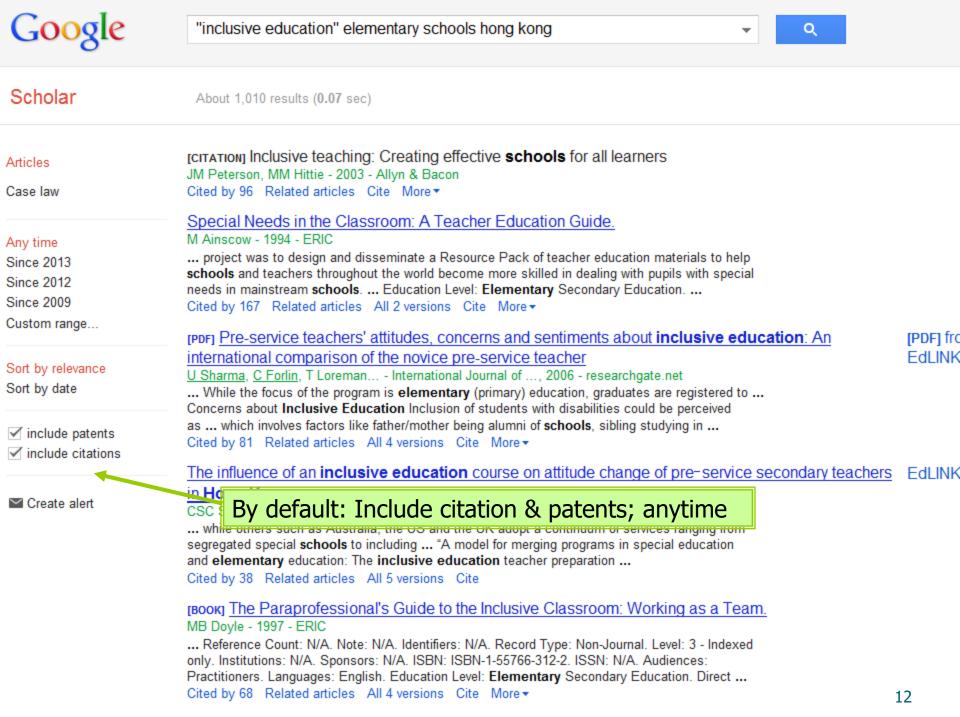


More Google Tricks

- Wild Cards "*"
 - <u>"Hong Kong Institute of * Education"</u>
 - <u>"Tsang * Sing" site:gov.hk</u>
- More Google tools <u>translate</u>, <u>images</u>, <u>videos</u>, <u>news</u>, <u>maps</u>, <u>blog search</u> ... and <u>Google Scholar</u>, <u>Google</u> <u>Books</u>

Google Scholar

- http://scholar.google.com
- Google Scholar allows you to search only the more "academic" / "scholarly" contents of Google – books, journal articles, conference papers, public domain research databases with options suited for academic purposes not offered in standard Google like:
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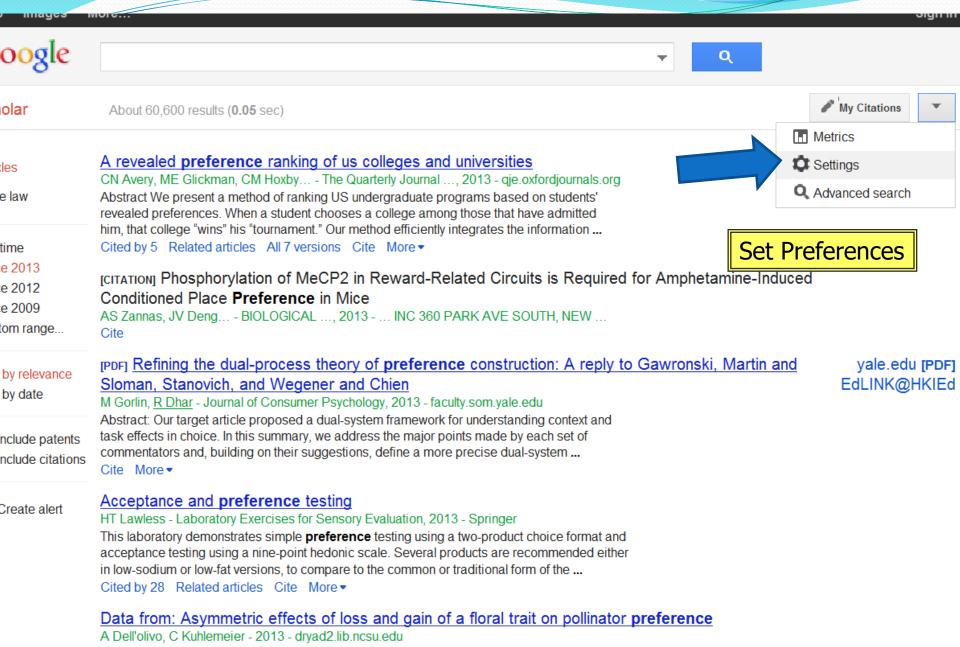
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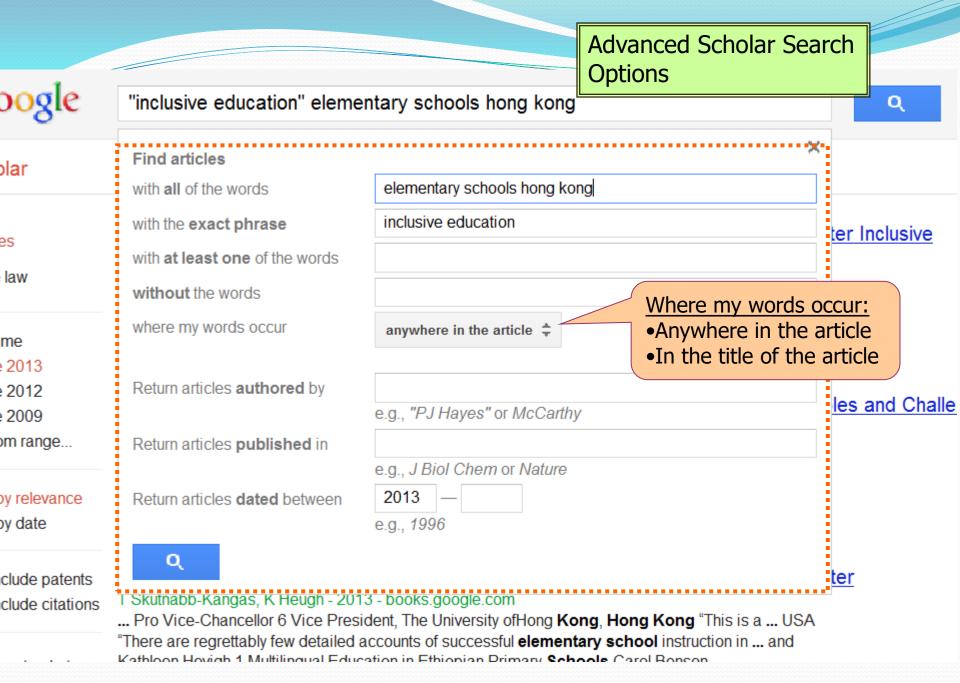
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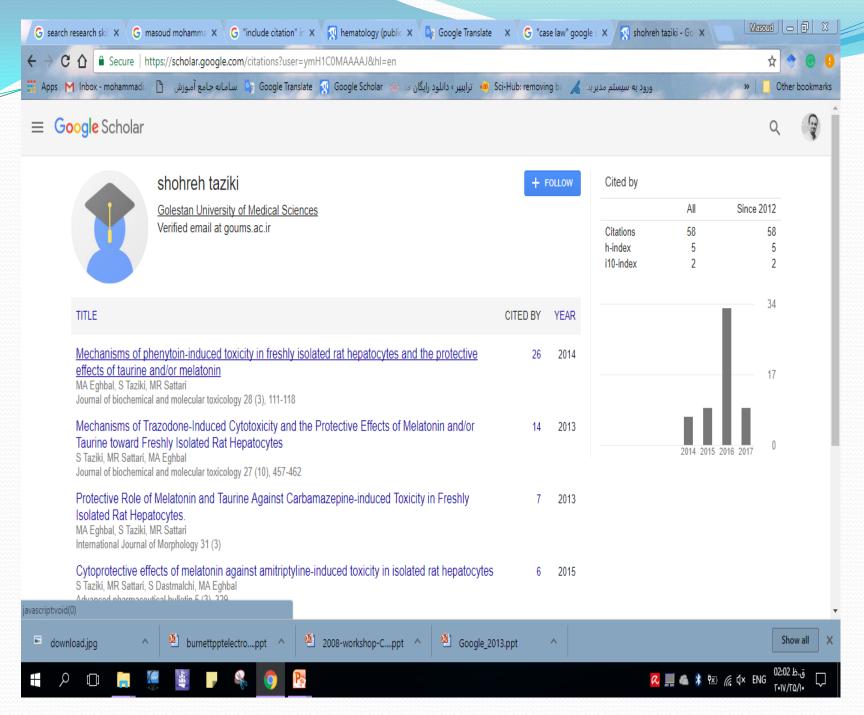
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		<u>Sample</u> R Tomşa, C Jenaro	Experiences with Traditional Bullying and Cyberbullying: Findings from a Romania M Campbell, D Neacşu - Procedia-Social and Behavioral, 2013 ullying is relatively new and there is no universal consensus on its

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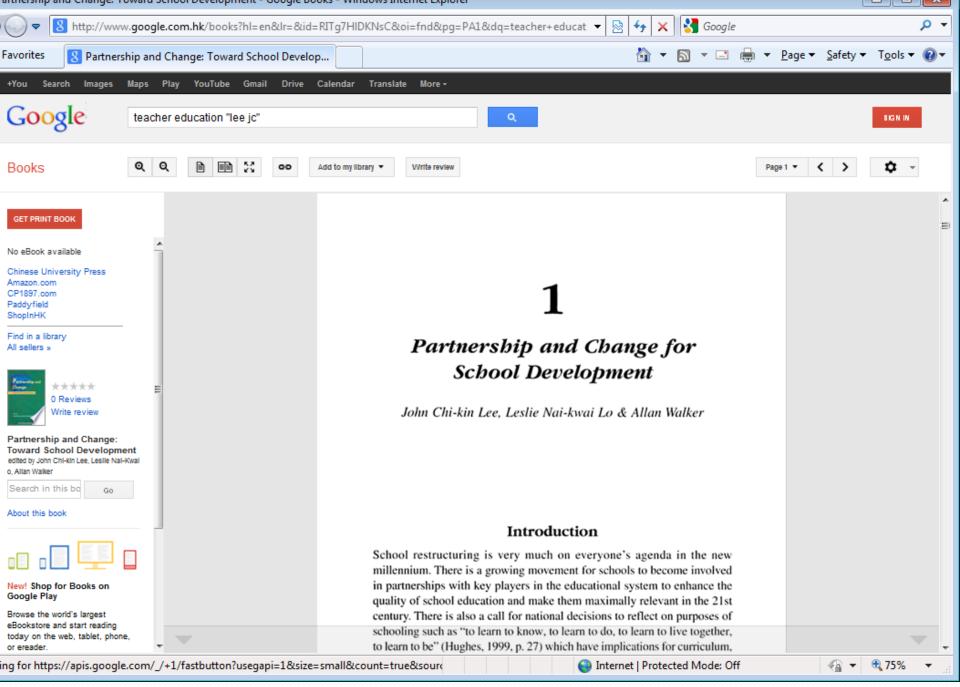
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JC Lee, H Levin, P Soler - The Urban Review, 2005 - Springer

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- Are the contents objective? Who sponsored it?
- Something just doesn't add up? Too good to be true?